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## **JOHN GIBSON TAKES OVER AS PRESIDENT FOR SWINGLE LAWN, TREE AND LANDSCAPE CARE**

*Colorado's largest independent landscape care services company  
promotes Gibson as its' 6<sup>th</sup> president in 61 years.*

Denver, Colorado – Swingle Lawn, Tree & Landscape Care, Colorado's premier landscape care services company, today announced the promotion of John Gibson as their new president.

Gibson was originally hired in 1991 as Swingle's Grounds Supervisor and quickly moved up the ranks in the company. By 1997, Gibson was promoted to the Manager of Lawns/Plant Health Care and within three years he was again promoted to Director of Operations for the Lawn and Plant Health Care Divisions. Gibson's recent work was focused on integrating acquisitions and the selection/implementation of a new software platform to improve operational efficiencies.

Gibson began his career in the green industry in 1987; he has received many industry awards and served as president on several Boards of Directors including: Colorado Association of Lawn Care Professionals (CALCP) in 1995 & Professional Landcare Network (PLANET) in 2006. Additionally, Gibson served as the representative for the Green Industries of Colorado (GreenCO) during the peak of Colorado's 2002-2003 drought.

Also announced today, was the promotion of Jeff Oxley to Vice President of Operations for Swingle. Originally hired in 1998 as Swingle's Enhancement Operations Manager, by July of 2000 Oxley was promoted to Director of Operations for the Pruning, Landscape, Irrigation and Christmas Décor Divisions. Oxley's recent work was focused on the growth and expansion of Swingle's Christmas Décor franchises, commercial sales management, and overseeing workmen's compensation and safety programs at Swingle. .

Oxley began his career in the green industry in 1987 and has held several Committee Chair and Board of Director positions for the Associated Landscape Contractors of Colorado (ALCC). Oxley will be the President of ALCC for 2009.

Previous President, Thomas Tolkacz, will now serve as Swingle's CEO. While Tolkacz's focus will shift to include acquisitions, financial relationships and special projects, he quoted Chuck Zamora in saying, "When you focus on the future, you give purpose to the present."

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