

8585 East Warren Avenue
Denver, CO 80231
303.337.6200 / Fax: 303.337.0157
www.myswingle.com



For Immediate Release:
January 7, 2008

CONTACT: Larry Baird
303.306.3119
lbaird@swingletree.com

Swingle Sales' Team member acknowledged as one of Colorado's 25 top most powerful salespeople

Colorado Business's sixth annual 'power list' profiles closers excelling in tough times

Denver, CO - Matt Schovel, leading the commercial sales and development team at Swingle Lawn, Tree & Landscape Care, received honors from Colorado Biz Magazine as one of Colorado's 25 top most powerful salespeople. His primary markets include retail centers, office parks, HOA's, development projects, construction companies and municipalities.

Nominees for the 25 profiles came from solicitations sent out to 8,500 e-mail subscribers of the Colorado chapter of the Sales Association, to firms on the 2008 ColoradoBiz Top 250 Private Companies list and to subscribers of the ColoradoBiz e-mail newsletter.

Back in 2004, ColoradoBiz launched a feature they have come to refer to in shorthand as the "power-list issue." In 2005 they kept the annual power-theme going, but instead of people, they ranked the 25 most powerful organizations. In 2008 the ranking was for Colorado's 25 most powerful salespeople.

Schovel was the first sales rep in Swingle history to sell more than half a million dollars in his first year. Within six years, he was the top producer in the company and in his seventh year set a company record with \$1.15 million in sales, putting him in the top 1 percent of tree-care sales reps nationally.

END

###