



Swingle Lawn, Tree & Landscape Care | www.myswingle.com

Spring 2008

When it comes to your outdoors, choose Swingle.™

Since 1947.



Swingle's Quality Assurance



Our Quality Assurance programs guarantee that every customer will experience the best service possible from every Swingle employee.

Plant Health Care: Healthy Roots

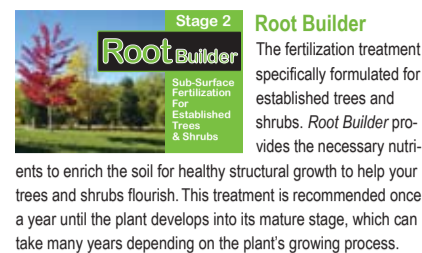
Enhance the beauty & health of your trees or shrubs from the time they're newly-planted, all the way throughout their mature life stage.

stage of fertilization treatment called *Root Builder* which will promote healthy growth for your trees and shrubs.

With all of the stages throughout a plant's life it's important to understand that with every passing stage the tree or shrub will need different nutrients to maintain its beauty and health. We recommend different treatments for all three stages of a tree or shrub's life. These treatments will change over time as your trees and shrubs naturally age.



First 4 A fertilization treatment specifically formulated to increase root development for newly-planted trees and shrubs. The *First 4* treatment is a great way to establish and promote long lasting health during this stage. This treatment is recommended once a year for the first four years after transplanting. After becoming established, your plants will graduate into the next



Root Builder The fertilization treatment specifically formulated for established trees and shrubs. *Root Builder* provides the necessary nutrients to enrich the soil for healthy structural growth to help your trees and shrubs flourish. This treatment is recommended once a year until the plant develops into its mature stage, which can take many years depending on the plant's growing process.

Root Builder Mature A root building and root enhancing formulation designed specifically to encourage root growth in your mature trees and shrubs. This fertilization treatment is recommended once a year to help maintain the beauty and health of your trees and shrubs throughout their mature life.

Treat & Inspect: A Closer Look

Damaging insects can threaten the health of your trees & shrubs.



Swingle's "Treat & Inspect" program is designed to keep your landscape healthy by protecting your valuable trees and shrubs from Aphids, Spider Mites and Caterpillars. We recommend three to four applications per year to ensure protection throughout the infestation period. We treat primary trees and shrubs that are most likely to be damaged by these insects during each treatment. Your remaining trees and shrubs will be inspected and, if needed, they will automatically be treated at no additional charge. Fruit trees on your property will also be inspected but not treated unless we receive your prior permission.

Lawn Care: Spring's Must Do

The grass is always greener & weed-free on Swingle's side of the fence.



Swingle's Advantage Plus™ five-time fertilization application program produces a beautiful green, weed-free lawn. Swingle's trained lawn care technicians will identify any turf insects, diseases, and weed problems throughout your lawn's *Advantage Plus™* program. We treat your lawn during every application with our blended fertilizers enriched with vital nutrients to stabilize and maintain your lawn's maximum health. Weed and insect control is included with every application when needed.

The Advantage Plus™ Guarantee means our customers never need to lift a hand when it comes to a beautiful green,

weed-free lawn. If a respray is needed for weed or insect control between applications, just call Swingle and we will revisit your property at no additional charge to maintain a beautiful green, weed-free lawn.



AERATION: Removes thousands of small cores of soil 1" to 3" in length. This relieves compacted soils allowing oxygen and water to move more freely into the root zone. This encourages the roots to naturally grow and thicken in the process.

REVIVE: Penetrating deep into the soil, this organic enhancer allows your soil to store more water, longer. This reduces run-off and evaporation which helps increase your water efficiency.

Bed & Borders: Weed-Free!

Spring is the time when weeds begin to sprout in your landscape's beds & borders. Swingle's weed control program eliminates the countless hours you'll spend trying to do it yourself.

Beds and borders accent your home's landscape with vibrant colors from mulch to plants and flowers. Unwanted weeds can easily destroy the beauty that you first intended to create.

If invasive weeds and unwanted grasses in your flower and ornamental beds literally have you on your knees for hours at a time, Swingle has your solution to this challenging task.

Our time saving, cost effective Bed and Border™ weed-free control program, will keep your beds and borders, paths and walkways, crushed rock, low growing evergreen beds and mulched areas weed-free throughout the growing season.



Landscape Management Magazine in 2007 Ranked Swingle as the 65th Top Landscape Care Company in America.

TOM'S VIEW
By Tom Talkacz

"Quality Assurance...a four step process to measure and improve customer satisfaction."

Secret Shopper: Our Customer Care and Sales Representative are continually measured by our Secret Shopper program which resulted in an improvement in a quality care rating from 81% to 89% during the 2006-2007 season.

On-Site Field Inspections: Quality checks of our Field Technicians are performed on a regular basis by Swingle's Field Supervisors to ensure that all procedures and services were performed according to Swingle's high standards as part of our "neighborhood checks" program.

No Charge Yard Checks: On-site visits to review the accuracy of your records to make sure that all details of

your property and services are correct. We evaluate the past season's applications performance and update your current program recommendations as necessary to ensure that no potentially damaging landscape issues are missed.

On-line Q&A Feedback Survey: After every service provided, I ask that you please give your feedback through our on-line survey by visiting www.123feedback.com, **Enter Code: Swingle.** Your completion of the survey will automatically enter you in a monthly drawing for our \$100 Swingle gift card to use for any of our landscape care or holiday decor services.

Finally, you can always call or e-mail me directly to discuss your satisfaction or dissatisfaction regarding your Swingle experience.

When it comes to your outdoors, thank you for choosing Swingle. Since 1947.

Keeping the green side up!

Thomas R. Talkacz, President of Swingle
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ABOUT YOUR LSA "Landscape Services Agreement"

Your 2008 Landscape Services Agreement provides you with an easy way to protect the health & beauty of your property's valuable landscape.

Swingle's Landscape Services Agreement for 2008 has a new look. Same process we have always used, but we now indicate all the Swingle savings and discounts available to you.

Take advantage of Swingle's 3% "Pre-Payment" discount which applies to all Authorized Services. To add any new

Service Recommendations for 2008, also take advantage of our "\$20 First Service" savings offer good until 2/28/08.

Your "2008 Landscape Services Agreement" means that your authorized landscape services are continuous from year to year. The agreement shows a list of your Authorized Services and new Service Recommendations for 2008 that will benefit and enhance your landscape. Your previous year's Authorized Services will automatically be scheduled. All 2008 Service Recommendations listed on your agreement will only be done if authorized by you. Please contact our office via phone, fax or you can return the WHITE copy of your agreement in the enclosed Business Reply envelope.

CONTACT INFORMATION: Please double check your contact information including E-Mail address, this allows us to keep you informed on weather conditions effecting your landscape.

We would like to thank you for putting your trust in the Swingle team. We thank you for showing your trust by referring your family, friends and neighbors. This has always been our number one source for new customers.

Dormant Pruning: Save 10% Now!

Save money on trees & shrubs that are under 30 feet in height.

RECEIVE A 10% DISCOUNT
WHEN AUTHORIZED BY 2/28/08 FOR TREES & SHRUBS UNDER 30 FT. & WORK SCHEDULED BETWEEN NOVEMBER THROUGH MID-MAY



Pruning trees and shrubs during their dormant season between November through mid-May helps prepare the plant's branches from breakage during heavy wet spring snow storms.

An unexpected late spring snow storm can pass through Denver and cause extensive damage, possibly destroying trees and shrubs throughout the city like in the spring storm of 2003.

There are certain varieties of trees such as crabapples that should only be pruned during the dormant season to prevent the spread of fireblight. The dormant season is also the perfect time to trim overgrown evergreen and spruce trees.

Call Swingle and a representative will visit your property to evaluate your landscape and make suggestions on which trees and shrubs need pruning.

Landscape: Value

Planting trees saves energy costs & adds more value to your property.



Not only can your landscape increase your property value up to 15%, it can also reduce your energy use by shading and cooling your home in the summer and providing exterior insulation during the winter. You can actually save air conditioning use by 30% during the hot summer months.

We can help you choose those perfect trees and shrubs for any major landscape renovation or simply plant a single key tree to enhance the beauty of your landscape or property.

Perimeter Pest Control: House Guests?

Even if you don't see them, ants bugs & spiders will be moving in this winter. Prevent entry with our proven Perimeter program.

Insects can sting and bite, cause skin irritations and in some cases cause extreme allergic reactions. They can seem harmless in their natural environment, but they can attack, become defensive and even bite if they are trapped or agitated.

Swingle's 4-time Outdoor Perimeter application program will give you and your family peace of mind as it helps to keep crawling insects outdoors where they belong. Call Swingle today to schedule your Perimeter program. **Each outdoor application costs only \$79.00!**

Your partner in Going Green!

Irrigation Services: Conserving Colorado's precious water.



Swingle's ET irrigation controller is all about conserving our valuable water resources in Colorado.

Evapotranspiration (ET) is the combined process of evaporation and transpiration. Swingle's WeatherTRAK™ controller will automatically adjust irrigation watering schedules daily, based on landscape conditions, system components and weather. According to the California EPA the system reduced run-off by 71% with an annual water savings of 22%. The perfect going green controller to include with one of our Irrigation Packages.

Premium (Priority Care) Package includes:

This service includes activation and winterization, but adds the most critical component of our irrigation service, the **Irrigation Summer Check** which includes checking for broken lines and clogged heads, as well as leaks in the mainline or valves. After readjusting heads to provide improved coverage, we reprogram your controller for proper seasonal watering and you'll receive priority service and scheduling.

Standard Package includes:

Spring Activation: This service is crucial to getting your landscape up and growing. Every system component is checked to ensure it is operating as effectively as possible within its current design capabilities.

Winterization: Your system is properly turned off and protected from freezing temperatures throughout the winter months. The use of compressed air ensures all moisture is removed from lines and other critical components. All electrical components are thoroughly checked and notes are made for any repairs needed to be completed for the up-coming spring.

Mulch: Recycling tree debris from Colorado trees!



Swingle's brand of organic mulch uses colorants composed of natural iron-oxides. We also use COLOR-BOND technology that allows our mulch to stay vibrant longer than other products on the market. Swingle's mulch is all local

Colorado recycled tree waste put to good use in your home's beds and borders allowing your soil to hold more water and nutrients that are beneficial to plants and flowers. This means less frequent watering is required and more importantly you're doing your part to conserve water resources. Winter is the perfect time to re-mulch your entire landscape. Your soil will hold the winter moisture much longer. **Call today for details.**



The Swingle Promise: A 100% Guarantee

Swingle's mission is a company wide commitment to providing our customers with the highest quality of landscape care possible. Our 100% guarantee is that all work will be done correctly and to your complete and total satisfaction.

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