



Spring 2007

When it comes to your outdoors, choose Swingle.™

Since 1947.



Swingle Lawn, Tree & Landscape Care / www.myswingle.com



Swingle is making investments for the future & beyond.



Enhancements in technology and training will improve your customer experience: Increasing our level of personalized service through real-time customer interaction. Utilizing field communications via wireless technologies with our continued commitment to safety training.

## Treat & Inspect: A Closer Look

Damaging insects can threaten the health of your trees & shrubs.



Swingle's "Treat & Inspect" program is designed to keep your landscape healthy by protecting your valuable trees and shrubs from Aphids, Spider Mites and Caterpillars. We recommend three to four applications per year to ensure protection throughout the infestation period. We treat primary trees and shrubs that are most likely to be damaged by these insects during each treatment. Your remaining trees and shrubs will be inspected and, if needed, they will automatically be treated at no additional charge. Fruit trees on your property will also be inspected but not treated unless we receive your prior permission.

## Plant Health Care: Healthy Trees

Enhance the beauty & health of your trees or shrubs from the time they're newly-planted, all the way throughout their mature life stage.

With all of the stages throughout a plant's life it's important to understand that with every passing stage the tree or shrub will need different nutrients to maintain its beauty and health. We recommend different treatments for all three stages of a tree or shrub's life. These treatments will change over time as your trees and shrubs naturally age.



First 4 treatment is a great way to establish and promote long lasting health during this stage. This treatment is recommended once a year for the first four years after transplanting. After becoming established, your plants will graduate into the next

stage of fertilization treatment. Root Builder will promote healthy growth for your trees and shrubs.



Root Builder provides the necessary nutrients to enrich the soil for healthy structural growth to help your trees and shrubs flourish. This treatment is recommended once a year until the plant develops into its mature stage, which can take many years depending on the plant's growing process.



Root Builder MATURE encourages root growth in your mature trees and shrubs. This fertilization treatment is recommended once a year to help maintain the beauty and health of your trees and shrubs throughout their mature life.

## Lawn Care: Always Greener

The grass is always greener & weed-free on the Swingle side of the fence.



Swingle's Advantage Plus™ five-time fertilization application program produces a beautiful green, weed-free lawn. Swingle's trained lawn care technicians will identify any turf insects, diseases, and weed problems throughout your lawn's Advantage Plus™ program. We treat your lawn during every application with our blended fertilizers enriched with vital nutrients to stabilize and maintain your lawn's maximum health. Weed and insect control is included with every application when needed.

The Advantage Plus™ Guarantee means our customers never need to lift a hand when it comes to a beautiful green,

weed-free lawn. If a respray is needed for weed or insect control between applications, just call Swingle and we will revisit your property at no additional charge to maintain a beautiful green, weed-free lawn.



**AERATION:** Removes thousands of small cores of soil 1" to 3" in length. This relieves compacted soils allowing oxygen and water to move more freely into the root zone. This encourages the roots to naturally grow and thicken in the process.  
**REVIVE:** Penetrating deep into the soil, this organic enhancer allows your soil to store more water, longer. This reduces run-off and evaporation which helps increase your water efficiency.

## Beds & Borders: Weed Control

Spring is the time when weeds begin to sprout in your landscape's beds & borders. Swingle's weed control program eliminates the countless hours you'll spend trying to do it yourself.

Beds and borders accent your home's landscape with vibrant colors from mulch to plants and flowers. Unsightly weeds can easily destroy the beauty that you first intended to create.

If invasive weeds and unwanted grasses in your flower and ornamental beds literally have you on your knees for hours at a time, Swingle has your solution to this challenging task.

Our time saving, cost effective Bed and Border™ weed-free control program, will keep your beds and borders, paths and walkways, crushed rock, low growing evergreen beds and mulched areas weed-free throughout the growing season.



## ABOUT YOUR "Continuing Service Agreement"

Swingle's annual "Continuing Service Agreement" provides you with an easy way to protect the health & beauty of your property's valuable landscape.

Swingle prides itself in providing our customers with the best and most cost efficient annual landscape care services along Colorado's Front Range communities.

Your enclosed "Continuing Service Agreement" means that your landscape care services are continuous from year to year.

The proposal shows a list of your "Continuing Services" and new recommendations that will benefit your landscape. Your previous year's "Continuing Services" will automatically be scheduled. All newly recommended services listed on your proposal will only be done if authorized by you on your proposal.

Take advantage of Swingle's 3% "Pre-Payment" discount which applies to all authorized Swingle services. If you wish to add any recommended services, take advantage of Swingle's \$20 "First Service" discount offer. Please follow the instruction card enclosed.

We realize you expect results, not just convenience and ease of doing business. We help achieve this goal by continuing to invest in our team through education and training programs. We will constantly follow-up on our work and always look for new ways to provide you the best in landscape care services.

We would like to thank you for putting your trust in the Swingle team. We thank you for showing your trust by referring your family, friends and neighbors. This has always been our number one source for new customers.

## Dormant Pruning: Save 10% Now!

Save money pruning your trees under 30 feet during their dormant season.

~ RECEIVE A 10% DISCOUNT ~  
When Dormant Pruning service is authorized by MARCH 31, 2007



A great time to prune your trees and shrubs is during the winter and early spring months. This allows our highly trained crews to prune without the leaves getting in the way and there is less chance of falling branches damaging lawns and gardens below. Varieties such as pear, apple, and crab-apple should only be pruned during the dormant season to prevent the spread of fire-blight. Broken branches also create an entry point for insects and disease.

The dormant season is also the perfect time to prune your overgrown evergreen and spruce trees.

Best of all, we can offer lower prices than during our busy season in the late spring and summer months. Save 10% by calling early to authorize your dormant pruning service.

## Perimeter Pest Control: House Guests?

Even if you don't see them, ants bugs & spiders will be moving in this winter. Prevent entry with our proven Perimeter program.

Insects can sting and bite, cause skin irritations and in some cases cause extreme allergic reactions. They can seem harmless in their natural environment, but they can attack, become defensive and even bite if they are trapped or agitated.

Swingle's 4-time Outdoor Perimeter application program will give you and your family peace of mind as it helps to keep crawling insects outdoors where they belong. Call Swingle today to schedule your Perimeter program. Each outdoor application costs only \$79.00!

## Landscape: Value

Planting trees saves energy costs & adds more value to your property.



Not only can your landscape increase your property value up to 15%, it can also reduce your energy use by shading and cooling your home in the summer and providing exterior insulation during the winter. You can actually save air conditioning use by 30% during the hot summer months.

We can help you choose those perfect trees and shrubs for any major landscape renovation or simply plant a single key tree to enhance the beauty of your landscape or property.

## Back to the Future

Our sixty years in business is certainly cause for celebration. We're also celebrating all the employees who have been with Swingle for over fifteen years, helping us to continue planning for our future.

As you might imagine, with sixty years of history, there are so many people to thank. Many who have been a part of Swingle's past, still remain as part of the Swingle team today. They have

all been instrumental to our growth and success, building a great company always focused on customer service. Along with the entire Swingle team, we congratulate our fellow employees.



The Swingle Promise: A 100% Guarantee

Swingle's mission is a company wide commitment to providing our customers with the highest quality of landscape care possible. Our 100% guarantee is that all work will be done correctly and to your complete and total satisfaction.

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